

Brunata's report on its corporate social responsibility 2009-10

As a C company, Brunata a/s is for the first time obliged to publish a report on its Corporate Social Responsibility in the financial year 2009-10.

We believe the areas we have chosen to include in the report are relevant both to CSR and to Brunata. The subjects are closely connected with our core business, we wish to retain focus on these specific areas in the future and finally we believe that the chosen subjects may inspire new subjects as the company develops.

The report has been prepared by the Finance, HR and Marketing Departments in collaboration with various employees in the company. In addition, consultant Nils Thorsen from Ernst & Young has provided input and sparring. The report describes three chosen main areas and refers to more detailed appendices on our website www.brunata.dk and www.brunata.com

Environment and Climate

From meter to decision basis

*Connection with Brunata's strategy:
Increases availability of value-adding services*



Background

In 2008, Brunata a/s formulated a company strategy which contributed to focusing on Brunata's future as a meter company delivering a decision basis for optimisation at users and utility suppliers rather than just metering. In 2009, when COP15 inspired everyone to think about climate and environment, Brunata really rediscovered how we deliver meter data as a basis of decisions and changed user behaviour. It turns out that when consumers know how much water, heating, etc. they use and what it costs, they automatically reduce their consumption by 10-40 per cent. Brunata therefore aims for the company's products to have a clear value for consumers and society generally in terms of optimisation of resources.

*Read more at <http://brunata.com/about-brunata/csr/>
<http://brunata.dk/om-brunata/firmaprofil/csr/>*

Environmental management

*Connection with Brunata's strategy:
Increases availability of value-adding services and
focus on production costs and product quality*



Background

Brunata has an environmental policy and is environmentally certified in accordance with the international DS/EN ISO 14001:2004 standard for environmental management. As a result of the policy, Brunata in 2006 set up an environmental committee, which in the current financial year among other things has worked to reduce travel and maintain waste sorting with a view to recycling. In parallel with environmental certification and the work of the environmental committee,

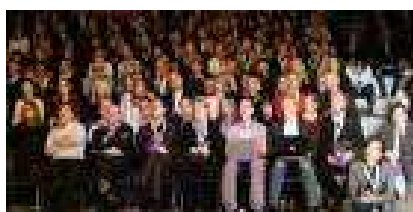
Brunata has developed a robot for producing heat cost allocators. The robot has optimised the production process and reduced the number of faults to a minimum.

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Social engagement

Brunata's dialogue with interested parties

*Connection with Brunata's strategy:
Enhances turnover and market position*



Background

Currently, Brunata has no specific policy for dialogue with interested parties, but it has undertaken a number of related activities in the financial year. The dialogue has among other things comprised continued collaboration with climate consultants in Klimakbh.dk, involvement in the Gate 21 project in Albertslund Municipality aimed at introducing energy savings and a satisfaction survey among some of our main customers. The result has been even greater interest in and understanding of the end users, a better data basis for decisions and focus on creating greater awareness of the content of existing solutions.

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Employees

Focus on the employees

*Connection with Brunata's strategy
Strengthens focus on the organisation*



Background

In 2008, Brunata's employee policy was supplemented by a fifth dimension in the strategy development, aimed at intensifying focus on the organisation. In the current financial year, training has thus been provided to enable management to act in accordance with the new business strategy and to enable the accounts department employees to handle a new effective online accounting system. The higher priority given to remote reading in the current financial year is also expected to remove various time-consuming work functions and reduce the need for labour for manual reading in 2010. The expected result of the management training is to provide Brunata with management working more consistently towards shared goals. The result of the accounts employee training is expected to be less time consumption, less stress during the peak season and less sick leave.

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